

Johanna Grönroos

Experienced business leader with a strong background from both finance and sustainability. Experience in building new businesses, leading and growing operations and developing financial reporting, M&A transactions, strategy, leadership and communications.

Relevant work experience

Lamor Corporation Oyj

12/2023 - Current, Chief Strategy Officer

Leading the execution and global implementation of Lamor's strategy, enhancing sustainable development as well as communication and marketing to support the growth of the company.

08/2021-12/2023, Chief Development Officer

Development of Lamor through strategy updates and implementation, leading the listing processes, building comms, marketing, and IR functions, establishing sustainability strategy and creating sustainability reporting methods.

Ernst & Young Oy

04/2011-08/2021, Leader of Financial Accounting Advisory Services, Partner starting 1.7.2017

Building a business unit, leading financial and sustainability reporting projects relating to accounting standard changes in different sectors as well as supporting M&A teams from financial perspective.

Kesko Oyj

02/2008-03/2011, IFRS Specialist / Group Controller

Preparation of IFRS financial statements, supporting in reporting and taking care of up-to-date reporting methods at Kesko as well as supporting in M&A activities. Internal IFRS trainings.

Ernst & Young Oy

08/2000-01/2008, Auditor

Senior Manager and Local Partner from 2006

Positions of trust

2022 – Board Member of Lamor Recycling Oy

2022 – Chair of the Board of CarbonLink Oy, Member of the Board starting 2021

2020 – 2021 Association of Authorized Public Accountants: Chairman of Sustainability committee

2011 – 2014 Association of Authorized Public Accountants: Member of Publication committee

2007 – 2008 Association of Authorized Public Accountants: Member of Securities market working Group

Education

1996-2000 M.Sc. Econ. Turku School of Economics

Authorised Public Accountant (KHT) exam passed in 2004

